



WOMEN IN SPORT AND RECREATION

Few women participate in sport and recreation. Their participation in organised sport is less than 50% of that of males. It is therefore important to address the imbalance by providing greater structured opportunities for regular participation in all aspects of sport.

There is also a high attrition rate of participation by girls at schools to girls and women participating through sport clubs.

OUR DIRECTION

To promote and facilitate participation of women and girls in sport and recreation programs.

OUR AIM

To develop a culture that will recognise the status of women in sport and recreation and to encourage women to become actively involved in all aspects of sport and recreation.

OUR OBJECTIVES

The Department promotes active participation by women in sport, its administration and committees through the following strategies:

Department of Cultural Affairs and Sport

VISION

A dynamic sport and culture team delivering quality services to the people we serve.

MISSION

Promote and transform sport and culture for the benefit, well-being and unification of the people we serve.

OBJECTIVES

- To use resources effectively, efficiently and economically in delivering quality services
- To have good corporate governance
- To effectively align and co-operate with all our partners
- To position and promote ourselves as experts in our field
- To market the Province as the sports Mecca of South Africa and Africa
- To have effective planning systems and processes
- To give effect to Batho Pele
- To develop the team
- To contribute towards unifying the people of the Province

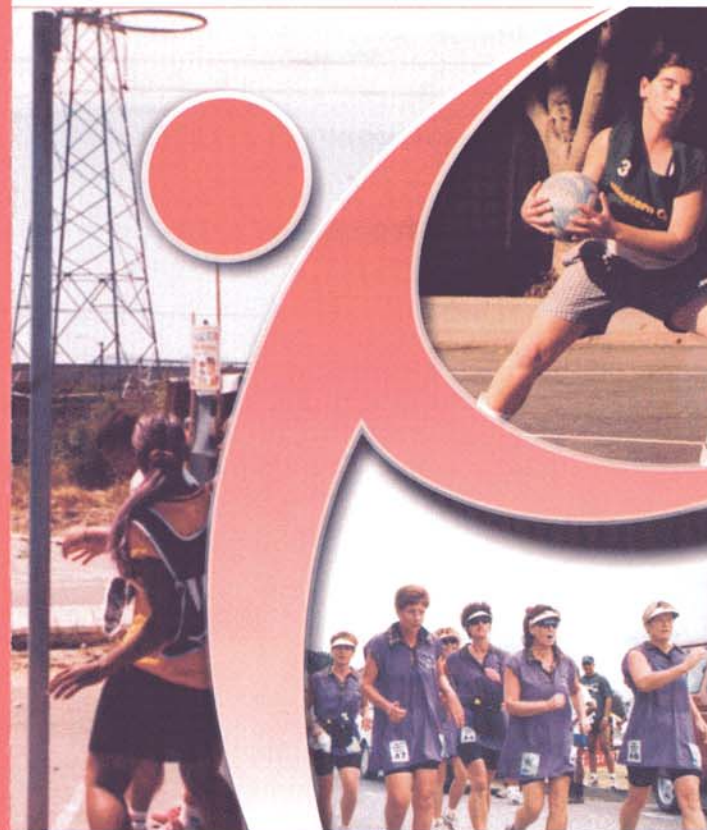
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www.westerncape.gov.za/cultureandsport

This brochure is also available in Afrikaans and Xhosa.



Department of Cultural Affairs and Sport
Departement van Kultuursake en Sport
Isebe Lemçimbi yeNkcubeko NeMidlalo



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Increase participation of women in sport

- Use high profile women athletes at events.
- Promote gender equity in federations in administration, participation, officiating and coaching within all sporting codes.

Promote sport in which women participate

- Create awareness of sport in which women participate.
- Request federations to increase the number of women participating in all aspects of sport by at least 10% per year. This is in line with the internationally accepted Olympic charter.

Promote and use high profile woman athletes in sport

- Use and promote high profile woman athletes at sport events.
- Use women's magazines to promote these athletes.
- Give high-profile female athletes greater exposure to the public.

Make facilities and programmes more accessible to women

- Organise programmes that are specific and conducive to the participation of women.
- Promote and encourage childcare facilities at venues and activities. This also creates work for women.

Increase the number of women in sport and recreation leadership positions

- Provide and initiate training and education courses to equip women for leadership positions to attain equal representation on committees as managers, coaches and officials.



Establish a teachers' physical education unit

- Get teachers to structure bridging programs at schools to encourage young girls to take part in sport.

ROLE PLAYERS

- *Federations where women are well-represented and those that build a capacity for women in their particular code*
- *The Department of Sport and Recreation*
- *Local authorities that provide sport and recreation facilities*
- *Private sector and sports and recreation sponsors*
- *Media*
- *Organisations supporting women*
- *NGO's*
- *Western Cape Sport Forum*

FUNDING

Funding is provided by the Department of Cultural Affairs and Sport for programmes organised by the Federations.

