

DRAFT BROCHURE – FRONT SIDE

AN INTRODUCTION TO
THE

Long Street Hospitality Industry Waste Initiative

WHY WASTE? Indeed. Why waste when you can recycle? **Recycling** saves space in ugly landfills, saves petrol to drive the waste there, ore for metal, sand for glass, oil or coal for plastic and trees for paper and cardboard. Electricity and water are also saved because recycled materials require less to work them back into new goods. Recycling also creates jobs. Do your bit for a cleaner world!

WHY LONG STREET? Long Street is a vibey, happening and historic area which impresses both locals and tourists alike. We can further impress and attract customers by **'going green'**. Work on ways to reduce your consumption, which reduces your waste stream, re-use things and lastly, recycle what you can. A little bit of effort goes a *Long* way.



Long Street gets greener: by reducing and recycling our waste, we'll make a cleaner and safer city for ourselves and our visitors.



Long Street Recycling Initiative

DRAFT AGENDA
11 NOVEMBER 2004

09:45

Registration. Tea and coffee.

10:00 – 10:10

Welcome and Introduction.

Eddie Hanekom, Deputy Director:
Waste Management .

10:10 – 10:20

Background to waste disposal in
Cape Town.

10:20 – 10:30

Overview of hospitality industry
project.

10:30 – 11:00

General methods of waste reduction
and recycling, including how this
project will work. Waste audits,
measurement and implementation.

11:00 – 11:30

Individual situations on Long Street
– getting down to details.

** You may choose to leave after
11:00, and work out your specific
details at a later stage with Imvusa
Recycling and your current waste
remover.