

VOTE 13: BUDGET SPEECH OF MEC WHITEY JACOBS, MEC FOR CULTURAL AFFAIRS AND SPORT: 29 MAY 2007

Mr. Speaker

“As we prepare for the centenary of our movement, and as we strive further to advance towards the realization of our Vision 2014, we will have to reflect on the progress we have made, the challenges we have faced and the tasks that remain in terms of implementing the popular mandate we received in 2004 to build a people’s contract to create work and fight poverty”.

The January 8 statement also declares 2007 as “The year to intensify the struggle against poverty as we advance in unity towards 2012”.

The President in the State of the Nation Address further said that we should ask “what progress have we made in the quest to achieve the objectives to which our people gave us the overwhelming authority to govern our country from 2004 until the next elections in 2009”.

“Intensify the struggle against poverty as we advance in unity towards 2012”.

The Premier in the State of the Province Address says “2007 reflects the halfway mark of our term in office as the first ANC-led Government in the Western Cape”. He further says that much more needs to be done, but we have certainly laid a solid foundation in fighting poverty and creating work” in the first half of the term.

Speaker, during the week of 12 to 19 April 2007, we had an opportunity to listen to the people during our Provincial imbizo’s.

The people at these imbizo's said that we often do not acknowledge or talk of the role that arts, culture, sports and recreation play in the building of social capital, human capital, economic development, tourism and the provisioning of infrastructure.

They said that arts, culture, sports and recreation respond directly to the challenges that we are facing as a society: They said that this Department is doing a great deal and can do more to:

- Fight gangsterism,
- Fight drug abuse and crime
- Create jobs
- Develop skills
- Creating opportunities for SMME development
- Market the province
- Increase tourism
- Ensure healthy lifestyles

This was echoed in this house during the public hearings of the standing committee on the 2007/8 budget.

The Premier, in his address to the Annual Sport Awards on Friday, 4 May 2007 in Paarl, confirmed this when he said: "Maybe it is time for the Provincial Government to have a rethink about the manner in which it is dealing with some of the socio-economic problems of the Province and allocate more resources towards sport and therefore the prevention of gangsterism and crime " I want to fully support this assertion, because I think that we are putting too much emphasis in the measures to cure, rather than dealing with the proactive prevention of some of the major socio-economic challenges we are faced with.

Speaker, allow me to take this opportunity to thank all the institutions such as the sports federations, sports councils, arts and culture organizations and private sector for the work they are doing in helping this government to advance its goals to build a people's contract to create work and fight poverty and unite the people of our province in achieving a non-racial, democratic, non-sexist and prosperous society.

In the last two and a half years, this ANC led provincial government has made major advances in the field of Arts, Culture, Sport and Recreation. Let me mention a few of these advances.

The Department has made a major contribution to the **development of the economy** of the Province by investing approximately R10m towards major sport and cultural events such as: The KKNK Festival, Suidoosterfees, Cape Town Festival, Whale Festival, Cape Town International Jazz Festival, The Big Walk and the Pick n' Pay- Argus Cycle tour.

These major events collectively attract several thousands of tourists to the Province each year and their spending is estimated at several million rand towards our local economy, providing opportunities for SMME's.

In **developing human capital**, the Department has contributed towards the enhancement of the arts and craft design organizations, provided jobs through infrastructural development of sport and cultural facilities, and the deployment of 127 sport fitness learners at schools and the fitness industry. An additional 140 youth in nine different School Sport clusters have been taken up in the School Sport Mass Participation Programme funded by a national conditional grant and, the Siyadlala Mass Participation Program has provided temporary job opportunities and training to 189 sport assistants in 31 hubs across the Province.

Over the last two and a half years the Department has funded Sport organizations with more than **R 8 million**. This contribution is aimed at developing these codes with the objective of **building social and human capital**.

In football for example, the contribution we made to SAFA amounted to only **R970 thousand**. However, this contribution helped SAFA reach approximately 120 000 registered footballers in the Province. This translated into 120 000 youth active in sport and deterred from crime, gangsterism and drugs and living healthy lifestyles.

During this period we have also spent **R14. 5 million** to upgrade sports facilities in areas such as Matjiesfontein, Villiersdorp, Matzikama Ladismith, Langa and Nooitgedag. This has contributed towards **building integrated communities and towards spatial development**.

The Department has successfully opened the first **Sport School** in the Western Cape on 17 January 2007. The Sport School admitted 67 learners who are currently receiving advanced coaching in football, netball, aquatics, athletics, volleyball and gymnastics.

The Department funded an amount of R29,187m to 430 arts and cultural organizations during the last two years, making it possible for them to develop their projects and creating opportunities for all.

The historic launch of the first **Provincial Musician's Forum** on 10 February 2007, will greatly contribute towards the development of musicians, promoters and producers in this sector.

The work the Department has done with regards to the equal promotion of our official languages and the protection and restoration of our collective heritage has contributed towards **building non-racism and the vision of a home for all**.

These are a few examples of the work we are doing to move decisively forward to eradicate poverty and build a home for all in our Province.

I have also said that this period gives us the opportunity to intensify and accelerate the work we are doing in order to meaningfully push back the frontiers of poverty. In this regard, in the 2007/8 financial year, the Department will ensure that its programs meet this challenge.

Cultural Affairs

We continue to recognize outstanding contributions to the development of Arts and Culture. It is an important tool to encourage and promote interest in this sector. I want to take this opportunity to welcome our 2006 lifetime achievers, Robbie Jansen, Winston Mankunku, Mzwandile Ngxangane, Annelene Hartnick and Antjie Krog who are in the gallery today.

The recognition of these outstanding contributions assists us to continue to promote, develop and preserve arts and culture of all our people in the Western Cape.

Public entities

We deliver some of these services through three public entities, namely the Western Cape Cultural Commission, the Heritage Western Cape and the Language Committee.

These public entities have a specific mandate: to advise the Provincial Minister and the Department within the framework of the applicable legislation. I want to acknowledge the presence of their chairpersons in the gallery today, Mr. Lungile Jacobs, Dr. Jeanette Deacon and Dr. Michael Le Codeur. I want to thank them and their committees for the work they are doing to ensure that we are able to develop and serve our communities better.

The Cultural Commission

An amount of **R 640 00.00** has been allocated to the Cultural Commission that will be used to register and deregister cultural councils, the management and marketing of the cultural facilities and the Geographical Names Committee.

Craft and Design

R500 000. 00 is allocated to Craft development this year. This is geared towards initiatives which will contribute to the process of empowering especially rural women who often remain vulnerable in our society due to low levels of literacy and lack of empowerment opportunities.

We will embark on a skills development program which will focus on improving the quality and sustainability of arts & craft products in order to assist crafters to participate in exhibitions, find markets for their products and enter the export market.

A two-day Craft Dialogue with the theme "*The holistic development of women in the craft sector*", will further assist crafters to determine acceptable international standards for their products - bearing in mind the opportunities presented by 2010 and beyond.

Geographical names

The South African Geographical Names Council (SAGNC) Act 118 of 1998 establishes the SAGNC and empowers the Council to establish through provincial departments the PGNC. The functions of the PGNC are to:

- Advise local authorities in applying the principles of the SAGNC to names under their jurisdiction,
- Makes recommendations to the SAGNC on names of geographical features in the Provincial boundaries, and
- Liaise with SAGNC on research and collection of unrecorded names.

To date, a total of **7 101** geographical names have been processed and categorized in terms of the respective feature types. Thus far, **15** formal written enquiries have been received for name changes and/or ratifications.

Given the sensitive nature of this process, the Department will take all necessary steps to ensure a comprehensive consultative process that will have the endorsement of the majority of our people. We want to urge all those who are involved with name changes to ensure that a consultative process is followed.

Development of Music Genres

Robert Sithole, one of the great penny whistlers to have come from our Province left us with the legacy that the penny whistle remains one of the indigenous musical instruments of our artistic landscape and that it should be further developed.

We will invest in the development of music through various workshops throughout the Province. We are allocating **R 390 600.00** to ensure that this form of entertainment and expression is developed. We will enter into partnerships with many organisations to develop music in our Province.

Cultural Forums

Last year, I referred to the formation of Cultural Forums and committed to establishing these within municipalities. I am pleased to report that an important partner for the implementation of our work, namely local municipalities, were engaged in this work and eight cultural forums were established in the Province, thereby affording local communities an opportunity to engage Government at local level. These include forums established in Laingsburg, Beaufort West, Stellenbosch, Saldanha, Breede River, Swartland, Malmesbury and Prince Albert and an interim one in the Hessequa municipality.

At least 15 more Cultural Forums will be established by the end of this financial year in the 15 priority areas for action against drugs and gangs as directed by the Premier in his State of the Province Address. Such priority areas include Mitchell's Plain, Khayelitha, Manenburg, Hanover Park, Nyanga, Gugulethu, Elsie's River, Bishop Lavis, Delft, Kleinvlei, Muizenberg, Vredenburg, Paarl, Oudshoorn and Phillipi.

In addition to the work we are doing with Cultural Forums, the Department will make R7.6 million available in the form of grants, to deserving arts and cultural organization to further develop culture in our Province

Heritage Western Cape

Heritage Western Cape is the appointed heritage resource management authority for the Province. Heritage Western Cape plays a critical role in the built environment and in the conservation of our heritage landscape.

An amount of **R950 000** has been allocated for its programs to preserve and develop the existing heritage sites and both tangible and intangible resources for future generations.

The challenge we face is with the processing of a large volume of Heritage Impact Assessments applications. The growth in the Construction Industry has placed a huge responsibility on Heritage Western Cape to deal with applications promptly so as to ensure that we do not compromise economic growth and development. Therefore, sustainable development will be achieved, by striking a balance between development and conservation.

The term of office of Heritage Western Cape will expire at the end of July 2007 and a new Council will be announced after the Standing Committee has concluded its process of short-listing. The new Council will assume office on 1 August 2007. I want to thank the outgoing Council under the leadership of Dr. Deacon for their hard work and dedication during their term of office.

Ubuntu Conference

In September of this year, the Department in conjunction with the National Heritage Council will host the first Ubuntu Awards and Imbizo in this Province. The public will be able to witness the honoring of this year's Ubuntu award recipient, the second recipient of such Award since it was first bestowed on former President Nelson Mandela. The award is bestowed on someone of international stature who embodies the spirit and values of Ubuntu. This major public event which will be held in Cape Town will attract interest from all over the world.

Museum Services

On the 28 March 2007, Cabinet gave an approval for the drafting of the Western Cape Museums Bill which will result in the development of new policy options for our museums from which new provincial museum legislation will be developed. This will take us closer to transforming the museum services that we are currently delivering to our people and, allow us to introduce more museums into our network.

This legislation will help to advance the work we have done with community based museums such as District Six, Lwandle and the Oscar Mpetha Foundation. We will also be consulting with the labour movement about the establishment of the trade union museum. This museum will focus on the historic development of the trade union movement, its role and the struggles of workers in bringing about democracy and advancing the struggle for a better life in our Province. We hope to call this museum the Oscar Mpetha Museum. We will make further announcements before the end of this financial year.

The Department will concentrate on the regular and extensive marketing of the hidden treasures and history of the people of the Western Cape and showcase the untold indigenous perspective through our newly developed **Oral History Programme**.

This project will gain momentum this financial year and will be rolled out throughout the Province. Citrusdal will be the first to benefit from a partnership with the National Heritage Council.

The Language Committee

The Language Committee monitors the use of the three official languages by the Provincial Government, promotes the principle of multi-lingualism and develops previously marginalized indigenous languages.

The allocated budget for the Language Committee amounts to **R602 000** to effectively deliver on its mandate.

This financial year, we will actively address the situation around the lack of Xhosa and Afrikaans books by actively concentrating on stimulating creative writing and reading in these languages. The Department is currently engaging with publishers, the Department of Education and Library Services to stimulate the need for more literature in Xhosa and Afrikaans.

The Department successfully attracted stakeholders to enhance the second isiXhosa festival in Langa. This festival is aimed at promoting the language and creating a platform for social cohesion. The intention is to bring more sponsors on board and lift the profile of this cultural festival to become a tourist attraction this year. I want to thank the V&A Waterfront, ArtsCape, Zindala Zombili and

SABC for their contribution to the festival. I invite the private sector to partner with us to make the isiXhosa festival a world-class event. Soon we will be inviting interested parties to tender for the management of this event.

LIBRARY SERVICES

An amount of R32m has been allocated for library material for 2007/8 to ensure that this critical service fulfils its strategic goal of building human capital.

To promote real economic growth and job creation through dissemination of information and knowledge, we are providing material for Library Business Corner. This is in line with our focus to promote entrepreneurial skills. An amount of R150 000 has been budgeted to increase business related material in our libraries.

There are currently, 85 Library Business Corners in the Province, 43 in the City of Cape Town and 42 in the rural areas.

In an effort to bridge the digital divide, a project connecting Public Libraries to Information and Communication Technology will be implemented during 2007/08 financial year. Four libraries will be connected to CPALS and Internet for use by the librarians. The Libraries to be connected are Green Haven (Mossel Bay Municipality), Touwsrivier (Breede Valley Municipality), Piketberg (Bergrivier Municipality) and Vredenburg (Saldanha Bay Municipality).

Two libraries in the Prins Albert Municipality, Leeu Gamka and Klaarstroom will receive R260 000 to complete upgrading.

The Constitution of the South Africa, 1996 (Act 108 of 1996, Schedule 5A), stipulates that all libraries, excluding the national libraries, are the exclusive legislative competence of provinces. The perception that municipalities will no

longer be responsible for the rendering of library services is triggered by this unfunded mandate to provinces. To further compound this challenge, the Municipal Structures Act, 1998 and Municipal Finance Act (Act 56 of 2003) do not provide for public libraries and their funding by municipalities.

The shortage of staff leads to the following consequences:

- High loss of library material due to inadequate personnel
- Shortened library hours,
- Inability of Municipal libraries to be involved in outreach programs

In an effort to address these challenges, the National Minister of Arts and Culture allocated R1billion for the enhancement of public library service delivery throughout the country over a three-year period commencing on 1 April 2007.

The Western Cape received R16, 74m as a conditional grant from the Department of Arts and Culture, which will mainly be utilized to alleviate staff shortages at public libraries. In this regard, an amount of R15 626 000 has been set aside to address the critical staff shortage at public libraries and this intervention will considerably improve service delivery.

As part of the conditional grant, the Wheelie Wagon service will be extended even further to remote rural areas. The new sites will be Proteem (Cape Agulhas municipality) Noll (Eden District Municipality) and Fairhills (Breede Valley municipality). **R551 760** has been allocated to purchase these Wheelie wagons and relevant library material to stock them.

ARCHIVES

Since its integration with the Western Cape Provincial structure in May 2006, the Western Cape Archives has sought to realign its institutional vision and

functioning with that of the Province and the Department of Culture and Sport. In addition to the continued day-to-day functioning of the Archives as a document repository and a research centre, the Western Cape Archives has sought to promote the usage of cultural institutions to all of the Province's inhabitants, to empower the Western Cape communities.

The Western Cape Archives will constantly seek to engage with the many forms of media recording the history of the Province's inhabitants. Therefore, the Western Cape Archives will continue to examine the challenges posed by the digital revolution in the area of record keeping in order being able to engage meaningfully in the digital age of record archiving and storage as part of its institutional obligations.

Last week, we celebrated the national *Archives Week* and exhibitions were mounted in public places throughout the Province. School and community groups were hosted and shown around the Archives.

SPORT AND RECREATION

Sport and Recreation is a very important vehicle to bring about fundamental socio-economic transformation and nation building. I want to take this opportunity to welcome the leadership of all sport codes and federations in the gallery. In particular, I want to welcome the Western Cape Sportspersons of the year, Mr. Janus Roberts and Ms Geraldine Pillay. These two outstanding athletes have represented our country with distinction at numerous international events. In our midst, we also have the Western Cape Sportspersons with disabilities, Mr. Hilton Langehoven and Ms Elna Madolo. They continue to excel against all odds in athletics and have also represented South Africa and the Province with distinction. Speaker, we are also honored with the presence of the newly crowned IBF Light heavyweight champion, Mzonke "The Rose of Khayelitsha" Fana.

School Sport

I am happy to announce that the Provincial Coordinating Committee for School Sport (PROCOC) was finally launched on 12 May 2007, paving the way for a more coordinated sport development at schools. I want to wish them well with their term of office.

We introduced the school cluster concept in 2006 to enhance inter-school participation. These clusters have been formed to ensure sharing of resources, facilities and equipment among schools in particularly previously disadvantaged areas.

The introduction of the School Sport Mass Participation Programme and its subsequent launch in March 2007 will enhance school sport. The SSMPP conditional grant for the MTEF period now increases to **R 8 946 000**. As already stated above, through this conditional grant, 140 sport assistants got employment opportunities and have been deployed in 118 schools.

Siyadlala Mass Participation Program

The Department has established 31 sport hubs in communities throughout the Western Cape to provide sport and recreation programs for the youth and aged. The Siyadlala Mass Participation Program received a **R8 250 000** conditional grant this year. A key task of the SMPP will be to partner with Sport Councils in order for them to be strengthened and capacitated.

This year, we initiated an Easter tournament in Gugulethu known as the Easter Sports Festival. The purpose of this tournament is to get our youth off the street

over this period and give them an opportunity to play and learn different codes of sport. In Gugulethu, I witnessed gangsters participating in street football. This tournament will be extended to all 31 hubs.

Through the Siyadlala program, we will be sending 40 members of Western Cape Gymnastrada team to the World Gymnastrada event in Austria later this year. An additional 8 communities will be incorporated into the program in the 2007/8 financial year.

Rugby Development

Rugby was once a very popular sport in the townships such as Nyanga, Gugulethu, Grassy Park, Manenberg and many others, particularly in the time of KWARU, City and Suburbans, Tygerberg and WP Platteland etc.

We have however seen a steady decline of rugby in these areas.

We have developed a strategy to revive Rugby in the townships in partnership with the South African Rugby Football Union (SARFU). During this Easter weekend, we successful organised a rugby tournament featuring 24 teams. This tournament will be held annually and will be rolled out in the 31 hub areas of the Siyadlala program in this financial year.

Riaan Loots Violence Free Sport Campaign

Violence and bad behaviour have become a very serious problem in sport. This resulted in the tragic death of Riaan Loots on 23 June 2006.

After a number of these incidences over the last three years, I found it imperative to launch an investigation into this undesirable phenomenon. A report in this regard is currently being completed.

The Department will launch a campaign that will identify the root causes of this problem and begin to deal with it decisively. The Riaan Loots Violence Free Sports Campaign is aimed at the eradication of violence on the field of play. The campaign will focus on the following:

1. Marketing with the aim of capacitating club officials on how best to market their clubs. Training courses and workshops will be organized during school vacations.
2. Supporter education program – together with community news papers and radios we will embark on public education programs which will be known as the **“Know your game program”**.
3. Capacitating Match officials – we will engage with federations in a training program for match officials.
4. Recognition – we will recognize the best club supporters, the best behaved club on the field of play, the club with the best marketing strategy and the best match official.

There is no better way of honoring Riaan Loots and all those players who have lost their lives on the field of play. Together we say **“No to violence on the field of play”**.

The campaign must result in a drastic change in the behaviour and attitude of our spectators and players alike and eradicate violence on the field of play completely. A detailed strategy will be developed. I have consulted with the Loots family and the Boland Rugby Union and want to welcome the family, Willie and Lana Loots, parents of Riaan in the gallery today and also thank uncle Jackie Abrahams and his union for the support they have given to the campaign.

Football Development

On the 8 May 2007, Edries Burton, bid farewell to playing professional football. I want the House to note that he retired after playing 595 games. He always competed with dignity and pride. We wish him well in his retirement as a football player and his contribution on the field of play will be greatly missed. We hope that many young players will take over the baton from Edries. Knowing him, he will continue to be a shining light and role model for our youth. However, you still have much to contribute towards football development.

The Department is increasing its involvement and contribution in development tournaments such as the Bayhill Premier Cup and Christmas Tinto football tournaments. These tournaments are aimed at the development of young footballers, coaches, technical officials and administrators.

Relationship with SAFA

The Department has a good working relationship with all six regions of SAFA and regular interaction is giving impetus to this relationship. I am glad to announce that the Cape Town region of SAFA, has successfully held its AGM on Sunday, 6 May 2007. This brings the number of fully constituted regions to 4 out of 6 in our Province. The six Presidents of SAFA who are present here today, know that our Department is ready to assist them in their work to ensure that this Province is geared towards the successful hosting of the 2010 FIFA World Cup.

Club Development

The National Department of Sport and Recreation has made a conditional grant available last year and urged Provincial Department to adopt a minimum of 6

clubs per annum for the purposes of providing them with resources as a strategic intervention towards club development

We identified 12 netball clubs during a netball tournament in Khayelitsha last year and accordingly resourced them. During 2007, a further 12 netball clubs and 10 football clubs will be identified for club development in the 15 priority areas with the R2million conditional grant received from the National Department.

Christmas Tinto Tournament

The annual Christmas Tinto tournament is organized in conjunction with SAFA regional structures and provides an opportunity for under 15 boys and girls to participate at a provincial level. This year, the Christmas Tinto tournament will be hosted by the SAFA Overberg region and as mentioned before this region will also benefit with the upgrading of a regional sport facility to the maximum of R1.5million rand. The Gansbay community will host the December 2007 Tinto event and the associated legacy will accrue to this community

The Langa and Manenberg communities were the first recipients of this programme. As a result this tournament an amount of R1.5million will be made available to Manenburg to upgrade The Greens Sports Complex.

Sport School

In my introduction, I mentioned the progress with regards to the Sport School. The earmarked allocation for the Sport School represents R 11 890 000 over the MTEF period and R3 137 000 for 2007/08

The Sport School is an investment in nurturing talent and already during the past quarter, the following outstanding achievements have been recorded:

Athletics: Athletes at the school won 13 Gold, 3 silver and 1 bronze medals at the Discovery a Start and UWC athletic meetings respectively. Two athletes, Luyanda Du Toit and Rohan Rhode qualified. Luyanda qualified for the WP Senior Schools team and Rohan qualified for the Western Cape Team.

Swimming: Byron Titus won the under 15, 50m backstroke at the SA championship in Port Elizabeth and Shannon Ferguson won gold in the relay.

Netball: Tasneem Toyer, Emerentia Smith, Lizelle Cootee, and Samantha Petersen have been selected for the WP schools netball team.

Volleyball: Miles Thompson, Richard Sampson, Cody Isaacs, Carlo van Nelson, Clint Saunders, Robin Wessels and Dean Layters made the WP boys Volley ball team and Savannah Kok, Brittany Daniels and Nadine Katnis made the WP girls team.

Football: They are currently involve in pre-season training

The Department shifted to Vote 10 an amount of R 1 million in 2007/08 for capital maintenance of the sports school in KuilsRiver.

We have also built a relationship with the Farouk Abrahams Goal Keeping Academy and offered the facilities at the school to the academy for the benefit of all involved.

2010 WORLD CUP

The Premier in his State of the Province Address said “World Cup 2010 is an opportunity to accelerate key development investments that can be used in the fight against poverty and underdevelopment”.

We are delighted that the artificial threats and obstacles to stop this process have been removed. This allows us to concentrate on the programs that will be required to make this great event a success.

The R212 million contribution towards the initial cost of the stadium has been a significant catalyst in moving the process to build the stadium forward and has seen the commencement of the actual building thereof.

Practice Venues

The second phase of the Athlone stadium upgrade has been completed and the third phase will see Athlone stadium completed as a suitable practice venue for teams participating in the 2010 finals.

The upgrading of Phillipi stadium is well on track. The plans and budget of the stadium are currently being prepared and will be submitted to cabinet for approval to secured the development of practice venue with a capacity of 10 000 seats.

Fan Parks

During our visit to Germany, we learnt that Fan Parks was used to get people together to provide entertainment in a festive mood and to watch football on a big screen. This concept will be repeated in South Africa and we have a responsibility to assist municipalities to develop Fan Parks. We have consulted with municipalities in this regard and this process is continuous,

Our Department will assist rural towns to build the capacity and develop the concept for them to be able to host Fan Parks.

In this regard, the Department piloted the first Fan Park at Bituo municipality on 28 April 2007 which will be used as a lesson for what a desired Fan Park will be.

Mobilisation Strategy

The corner stone of the success of the 2006 Germany World Cup was the attitude, involvement and enthusiasm of the German people. To ensure that we generate the same atmosphere, the Department has developed a multi-pronged strategy to ensure that all our people are excited and welcome our many visitors come 11 June 2010. This strategy will include issues such as arts, culture and heritage. In particular we will use our national symbols as a means to unite and mobilize our people with a common goal toward 2010.

Football Ambassadors

We assembled 20 of the most outstanding football personalities to assist the Department to develop football and enhance the profile of football ahead of 2010 and beyond in our Province. They range from imminent administrators, journalist and footballers, both women and men.

Given the critical priority of 2010 World Cup, we will also expect of them to contribute towards motivating and encouraging our people to support and be part of the 2010 project. They will be deployed to schools, youth clubs, sport clubs and all corners of our Province to mobilize our people. Given their stature we know they will make a huge contribution. We want our youth to find new role-models.

International Club Competitions

Leading up to 2010, a number of international teams have shown an interest to visit our Province. The Department has been in discussion with numerous clubs in Netherlands, Portugal and Germany to host international club competitions in our Province.

We are in a process to finalize plans to secure a Cape Town leg of the Vodacom Cup for the next 3 to 5 years. Last year we were privileged to host Manchester United at Newlands during July. This year, I can announce that we have secured a Cape Town Leg for the Vodacom Cup with another top European team. The details will be announced soon.

During the Ajax Amsterdam visit to our Province on 11 January 2007, they committed themselves to participate in a tournament with local clubs in January 2009 and, the possibility of another European team accompanying Ajax on this trip is now being investigated.

Fan Base Development strategy

We are engaging football supporters across the Province to actively support football and increase attendance at football games. Supporters of other PSL teams are being encouraged to attend and support football. We have had a number of meetings with various supporters clubs. During Heritage month, we will stage a supporter's tournament which is at their request in these meetings.

We will use the tournament to launch the “**Buyela Ebaleni**” campaign. We hope that this program will help us to improve the attendance at football games in the Province. This will also assist us with the development of football and the “know your game” program will be extended to football. We still want to knock on the doors of the two professional teams and the business community to support this program.

Football newspaper

The Department is in the process to finalise the publication of a monthly football newspaper that will report exclusively on professional and amateur football

matters. We are confident that this newspaper will engender interest from all our football supporters as it will report on all Local Football Association leagues from under 9 to seniors, including “Action Replay” and over 40’s.

Legacy Programs

The following programs will leave a lasting legacy for the people of the Western Cape:

1. Football infrastructure: Athlone Stadium will become the first Home of Football in the Western Cape. Phillipi Stadium is located as a central point where the majority of football supporters reside. Professional football will be brought closer to our people way after 2010.
2. Increased Fan base: Through the fan-base development strategy, we will have increased the support for football and spectators to football games. This will contribute towards more sustainable PSL clubs
3. Football development: The numerous football programs will contribute towards a larger and improved football pool. The Stars in their Eyes program will have a direct impact on improved coaching skills, technical skills, and administrative skills. It will also build linkages with communities.
4. Nation building: The promotion of our national symbols and national treasures such as museums will contribute towards a common identity and mobilize our people in support of 2010. This will lead to increased national identity and nation unity. This will afford us an opportunity to promote all our cultures and market our Province.

Conclusion

Speaker, the President asked in the State of the Nation Address “what progress have we made in the quest to achieve the objectives to which our people gave us the overwhelming authority to govern our country from 2004 until the next

elections in 2009”? The Premier responded by saying “we have certainly laid a solid foundation in fighting poverty and creating work”. Certainly this budget is testimony to the fact that we are making great strides towards the realization of our vision 2014. Speaker it is because of the above assertion that I table this budget to the House.

I want to thank all people who make it possible for this Department to deliver on its mandate, particularly those people in the gallery from arts, culture and sports organizations. They are the ones that make a huge difference in our communities on a voluntary basis.

I want to thank the staff of the Department under the leadership of the HOD Mr. Lindie for its hard work to ensure that this Department contributes towards the achievement of a better life for all.

I also want to thank my family for their continuous support.

I thank you