

## General Manager Advert

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The Cape Music Industry Commission (Cape MIC), a newly established Section 21 Company, is an initiative of music industry professionals in the Western Cape & the provincial Department of Economic Development & Tourism. The Mission of Cape MIC is to bring together all the various stakeholders within the Industry to market and facilitate the economic growth, development and transformation of the Western Cape Music Industry through strategic interventions. In this way, it wishes to ensure that the Music Industry in the Western Cape grows to become vibrant, robust & globally competitive.

### GENERAL MANAGER

Reporting to and supported by the Board of Cape MIC, the General Manager will provide strategic leadership, overall project management and ensure that the mandate of Cape MIC is achieved.

#### Requirements:

An appropriate business/commerce/marketing /equivalent management qualification, at least 5 years proven senior management/business executive experience, excellent interpersonal, presentation & computer skills, sound administration & financial management and knowledge of corporate governance. Some knowledge of the music industry value chain would be an advantage. The candidate will be required to work closely with the Cape MIC Board. Own transport and a willingness to travel nationally & internationally is essential.

#### Key outputs:

- Overall responsibility for Cape MIC's day-to-day operations
- Financial accountability and oversight
- Risk and audit compliance
- Operational and human resource management
- Development of implementation plans for Cape MIC based on the Business Plan
- Manage & Attend Board meetings
- Project co-ordination and implementation of key projects
- Marketing and promoting Cape MIC & be its chief representative & spokesperson
- Media & service provider liaison
- Report writing
- Leveraging of partnerships and securing funding & sponsorship
- Networking with industry stakeholders

This position, which is based in Cape Town, requires creativity, commitment, energy, initiative, a self-starter and a passion for developing and supporting the growth of the Music Industry in the Western Cape.

The negotiable remuneration package is commensurate with qualifications and experience. The successful candidate will have to enter into a fixed term 2 year contract with the Board, which may be renewable at the Board's discretion.

If you are interested in this dynamic opportunity please forward your Curriculum Vitae and a letter of motivation to [capemic@developmentworks.co.za](mailto:capemic@developmentworks.co.za)

Please note that only short-listed candidates will be contacted for an interview. This position is available to candidates who are South African citizens or have a valid work permit.

Closing date: **18 April 2008**

If you have not been contacted by 10 May 2008, please consider your application to have been unsuccessful.